



PORTRAIT FINISHES

Before you preview your proofs we start with the standard color, exposure, and contrast adjustments. Then each of your portraits receives digital airbrushing to soften lines, even out skin tones, and to enhance the overall look of your portrait. The images are then cropped and prepared for proofing. Upon selecting your favorite poses, for printing, you may want us to perform some corrective artwork* on your images.

ECONOMY PRINTS – These thermal inkjet prints are printed on HP’s satin photo paper. One pose per set. A set equals 2 5x7, 3 4x6, or 4 3.5x5 prints.

CLASSIC PRINTS – These portraits are printed on Kodak’s ENDURA Paper, which provides prints that can last over 200 years, with extraordinary color gamut, softer/smoothier flesh-tone reproduction and greater highlight and shadow detail. Your prints are then machine textured, and clear coated with a protective lacquer. This water-based lacquer is used to enhance photographs while adding dust and dirt resistance. One pose per set. A set equals 2 5x7, 3 4x6, or 4 3.5x5 prints.

HEIRLOOM PORTRAITS – All of the beauty of the “Classic” portrait, then your portrait is mounted on acid free matboard to stabilize the print and prevent it from rippling when framed. All portraits over 11”x14” are mounted on double weight matboard. 24”x30” and 30”x40” prints utilize the upgrade textures only.

PRESTIGE PORTRAITS - These premium quality portraits are Bevel mounted. Beveled Mounts use double weight archival matboard material enhanced by a beveled gold or silver edge. The Prestige Portrait looks beautiful displayed on an easel without a frame or float mounted in a frame.

CANVAS PORTRAITS - This is the ultimate portrait. These super custom portraits are meticulously printed, with the greatest of care going into each step, from testing, to print enhancement, to the state-of-the-art process where your portrait is permanently mounted on an artist canvas, to the protective finish that is applied. You have a choice of 2 canvas weights. Optional brush texture is available. All the beauty of a painting with the detail of a photograph. These portraits will be one of your family’s greatest treasures.

*Corrective artwork (retouching) is used to correct or change things we may not like. Among these are blemishes, scars, wrinkles, dark circles under the eyes, other ravages of time and life in general. All of these things can be improved or eliminated by corrective artwork. Other magic includes removing stray hair, glare from glasses, braces, and opening eyes... We perform corrective artwork at an extra cost only for customers who request it. Whenever possible we recommend the use of makeup, a good night’s rest or other preventative and cheaper means to the same end.

All orders are custom made & non-refundable.
Prices are subject to change. (v.070107)